

SoC CONFERENCE TABLETOP EXHIBIT

If Your Organization Is Part of the Chip Design, Development & Manufacturing Industry, You Need to Exhibit at the SoC Conference.

The Premier Chip Design Conference!

Invite Your Customers & Promote Your Products

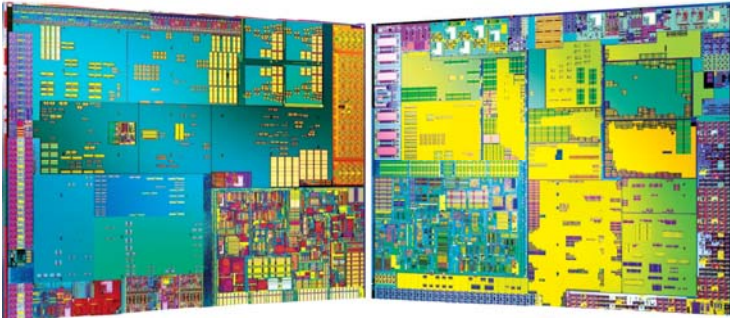
- Announce your latest IPs, ICs, EDA Tools, etc.
- Promote your products and your services.
- Invite your customers to see your latest products.
- Meet with the decision-makers at all levels.
- Demo your latest EDA Tools, IPs, ICs, etc.
- Meet face-to-face with your potential customers.
- Share & present your new design methodologies.
- And much more . . .

8th International System-on-Chip (SoC)

Conference, Exhibit & Workshops

November 3 & 4, 2010 - Hilton Irvine, CA

www.SoCconference.com



Your Audience

SoC Conference attendees represent a highly qualified audience of design engineers, engineering management, developers, researchers, experts from academia, industry & technology analysts, and members of the press.

What Do You Get for \$950?

- One Tabletop Exhibit, 6' x 30" draped & power.
- Two complimentary Full-Conference admission passes (\$800 value).
- Your logo will be displayed in the main Conference website. Description of your demo and company information will be listed on the Exhibit page.
- Your company name and logo will be included in our SoC Conference Exhibit press releases, collaterals, announcements, and emails.
- Opportunity to distribute giveaways.

Free Food & Free Exhibit Admission

Variety of light hors d'oeuvres will be served.
Cash Bar will be provided.

We Have Made It Easy for You!

(Rent an Exhibit Table)

1. Who Can Manage Your Tabletop Exhibit?

- **SAVE MONEY!**
- Have your Southern California Sales Engineers, Field Application Engineers, or your company's Representatives (Distributors) manage your Tabletop Exhibit.
- If your company is presenting a technical session in this conference, your speaker can manage your Tabletop Exhibit.

2. What Do You Need to Exhibit?

- **SAVE MONEY!**
- All you need is your demo and/or your collaterals.
- No expensive and time-consuming booth setup.
- No costly shipping and handling of equipment and complex booth are needed.

3. Where Is the Tabletop Exhibit?

- **SAVE MONEY!**
- Irvine Hilton Hotel
 - Right across the street from the Orange County Airport (SNA).
 - Walking distance, you don't need to rent a car!

4. How Long Is the Tabletop Exhibit?

- Wednesday, Nov. 3, 2010. 3:00 p.m. to 8:00 p.m.

5. When Is the Setup?

- Wednesday, Nov. 3, from 12:00 p.m. to 2:30 p.m.

For information on Tabletop Exhibits,
please contact the SoC Conference
Organizing Committee at:

SoC@SoCconference.com

(949) 851-1714

Don't Miss Out!

Typical Tabletop Exhibit Examples



**Promote Your Company, Technology, Products & Services at
The Most Informative, Targeted & Affordably Priced
Chip Design Conference, Exhibit & Workshops of the Year!**

A unique opportunity to share your most innovative and leading-edge SoC, ASIC, EDA, ASSP, FPGA, IP, IC, and Foundry-related technology & products at this highly recognized and informative event to a targeted audience!

For More Information or Questions, Please Contact: SoC@SavantCompany.com or (949) 851-1714